



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY  
"A State University established by the Govt. of NCT of Delhi"  
SECTOR-16 C, DWARKA, NEW DELHI-110078



No.F.1(6)(32)/2022/Estt.-NT/ 9999

Dated the 27<sup>th</sup> Nov., 2024

**CIRCULAR**

**Subject :** Request for Participation in 'Bal Vivah Mukh Bharat' campaign on 27.11.2024 by the Ministry of Women and Child Development, Govt. of India.

Reference e-mail dated 27.11.2024 received from Directorate of Higher Education on the subject cited above, forwarding thereby letter No. F.61(1082)/WP(C)-1234/2017/DD(CPU)/DWCD/2018/14181-87 dated 26.11.2024 for necessary action.

Accordingly all the employees of the University are hereby requested to take online E-pledge on MyGov portal by logging into the pledge section. A copy of the above referred letter is enclosed herewith for information and necessary compliance.

  
(BHUPINDER SINGH)  
DY. REGISTRAR (ESTT.-NT)

Encl: As above

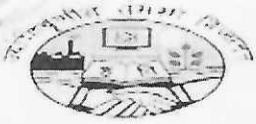
No.F.1(6)(17)/2024/ESTT.-NT/

Dated the 27<sup>th</sup> Nov., 2024

Copy forwarded to the following for information & necessary action :

1. All Deans/ Directors/ Branch Head, GGS Indraprastha University.
2. Controller of Finance, GGS Indraprastha University.
3. Controller of Examination – I & II, GGS Indraprastha University.
4. Director Students Welfare, GGS Indraprastha University.
5. Director, In-charge East Delhi Campus, GGS Indraprastha University.
6. OSD to Hon'ble VC, GGS Indraprastha University
7. Asstt. Registrar, Vice Chancellor's Secretariat, GGS Indraprastha University.
8. Assistant Registrar to the Registrar, GGS Indraprastha University.
9. In-charge, UITS Cell for uploading the order on the University's website.
10. Guard file.

  
(DEEPA MEHTA)  
SECTION OFFICER (ESTT.-NT)



Registrar, GGS Indraprastha University, Delhi <registrar@ipu.ac.in>

**Fwd: Request for Participation in 'Bal Vivah Mukh Bharat' Campaign on 27.11.2024 by the Ministry of Women and Child Development, Govt. of India**

1 message

Directorate of HIGHER EDUCATION <dtehedu@gmail.com>

Wed, Nov 27, 2024 at 10:43 AM

To: vc@ipu.ac.in, registrar@ipu.ac.in, vc@aud.ac.in, registrar@aud.ac.in, registrar@nludelhi.ac.in, vc@nludelhi.ac.in, info@dsu.ac.in, delhiteachersuniversity@gmail.com, vc@dsu.ac.in

✓ DR/NT → For (A), pls issue circular requesting all to take Online Pledge.

----- Forwarded message -----

From: State Child Protection Society <scpswcdelhi@gmail.com>

Date: Tue, Nov 26, 2024 at 4:15 PM

Subject: Request for Participation in 'Bal Vivah Mukh Bharat' Campaign on 27.11.2024 by the Ministry of Women and Child Development, Govt. of India

To: <lae-dlsa@gov.in>, secyedu@nic.in <secyedu@nic.in>, <pshome@nic.in>, <commissioner@mcd.nic.in>, <jtcp-hq-dl@nic.in>, dtehedu@gmail.com <dtehedu@gmail.com>, <pshhealth@nic.in>

DSN → For (B), Pls arrange for needful.

27/11

Sir/Madam,

In reference to the above captioned subject, your attention is drawn to 'Bal Vivah Mukh Bharat' campaign being launched by the Ministry of Women and Child Development, Government of India on 27.11.2024 at Vigyan Bhawan. The campaign aims to eliminate child marriage and safeguard the rights of children, especially girls, across the nation.

In order for this campaign to truly resonate and effect change, it is imperative to involve and ensure active participation of each and every segment of society, as their collective involvement will be the key to ensure the success of this campaign and create a lasting impact in the fight against child marriage.

For ensuring a multi-faceted approach for this nationwide campaign, we request collaboration and active participation from all the concerned Departments of Delhi Government to help create widespread awareness about the adverse effects of child marriage and mobilize public opinion for eradicating child marriage.

In this regard, please find enclosed herewith letters dated 08.11.2024, 13.11.2024 and 18.11.2024 received from the ministry of WCD, GOI along with copy of PPT outlining action plan for the launch of the campaign. To further strengthen this initiative, we urge your department to undertake the following actions: -

1. Pledge taking by staff and stakeholders against child marriage (copy enclosed). My Gov portal may also be used towards this purpose by logging into pledge section. (A)

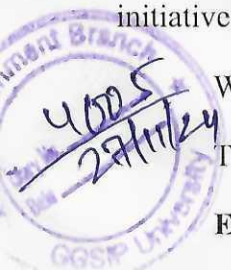
2. Organizing Awareness Generation Activities aimed at educating the public about the dangers of child marriage, its impact on health, education, and future prospects of young girls, and the legal consequences of such practices. (B)

Your department's involvement in this campaign will significantly contribute to the success of this initiative and help ensure that children in Delhi are protected from the harmful practice of child marriage.

We look forward to your active support and involvement in the *Bal Vivah Mukh Bharat* campaign.

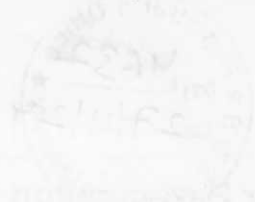
This issues with approval of worthy Chief Secretary, Delhi.

Encl: As above



-Sd/-  
Secretary (WCD)

Letter to Department for BVMB Campaign\_26.11.2024.pdf  
769K



Handwritten notes in Hindi: "Dept -> For A" and "p/s issue circular request for the issue of BVMB Campaign".

Handwritten number "22" in the left margin.

Faded and mostly illegible typed text, likely the body of the letter or a list of points. Some words like "Department", "Campaign", and "Request" are faintly visible.

**Department of Women and Child Development  
Govt. of NCT of Delhi  
(State Child Protection Society)**

**5<sup>th</sup> Floor, ISBT Building Kashmere Gate, Delhi-110006**

**F.61 (1082)/WP(C)-1234/2017/DD(CPU)/DWCD/2018 / 11/18-87**

**Dated:**

**26 NOV 2024**

To,

The Secretary (Education)  
Education Department, Old Secretariat,  
New Delhi-110054

The Commissioner,  
Municipal Corporation of Delhi,  
Dr. S.P.M. Civic Centre, Minto Rd, SKD Basti, Press  
Enclave, Ajmeri Gate, New Delhi - 110002

The Principal Secretary (Home)  
Home Department  
5th Level, C-Wing,  
Delhi Secretariat,  
New Delhi-110002

The Member Secretary DLSA,  
3rd Floor, Rouse Avenue District Court Complex,  
Pandit Deen Dayal Upadhyaya Marg,  
New Delhi-  
110002

The Joint Commissioner of Police  
Tower - 1, PHQ, Jai Singh Road,  
New Delhi - 110001

The Secretary (H&FW)  
Department of Health & Family Welfare  
9th Level, A-Wing, IP Extension  
Delhi Secretariat, Delhi - 110002

The Director(HE)  
BTE Complex, Muni Maya Ram Marg,  
Pitampura,  
Delhi-110034

**Subject: Request for Participation in 'Bal Vivah Mukht Bharat' Campaign on 27.11.2024  
by the Ministry of Women and Child Development, Govt. of India**

Sir/Madam,

In reference to the above captioned subject, your attention is drawn to 'Bal Vivah Mukht Bharat' campaign being launched by the Ministry of Women and Child Development, Government of India on 27.11.2024 at Vigyan Bhawan. The campaign aims to eliminate child marriage and safeguard the rights of children, especially girls, across the nation.

In order for this campaign to truly resonate and effect change, it is imperative to involve and ensure active participation of each and every segment of society, as their collective involvement will be the key to ensure the success of this campaign and create a lasting impact in the fight against child marriage.

For ensuring a multi-faceted approach for this nationwide campaign, we request collaboration and active participation from all the concerned Departments of Delhi Government to help create widespread awareness about the adverse effects of child marriage and mobilize public opinion for eradicating child marriage.

*(Handwritten signature)*

In this regard, please find enclosed herewith letters dated 08.11.2024, 13.11.2024 and 18.11.2024 received from the ministry of WCD, GOI along with copy of PPT outlining action plan for the launch of the campaign. To further strengthen this initiative, we urge your department to undertake the following actions: -

1. **Pledge taking** by staff and stakeholders against child marriage (copy enclosed). MyGov portal may also be used towards this purpose by logging into pledge section.

2. **Organizing Awareness Generation Activities** aimed at educating the public about the dangers of child marriage, its impact on health, education, and future prospects of young girls, and the legal consequences of such practices.

Your department's involvement in this campaign will significantly contribute to the success of this initiative and help ensure that children in Delhi are protected from the harmful practice of child marriage.

We look forward to your active support and involvement in the *Bal Vivah Mukti Bharat* campaign.

This issues with approval of worthy Chief Secretary, Delhi.

Yours Sincerely

*Chanchal*  
26/11/2024

(CHANCHAL YADAV), IAS  
SECRETARY (WCD)

Encl: As above

## Pledge Against Child Marriage

Child marriage is a social evil and a violation of law that hampers girls' education, protection, health and development, and prevents them from realising their dreams.

Therefore, I pledge to...

- Make every possible effort against child marriage.
- Ensure that no child marriage takes place in my family, neighbourhood, or community.
- Report any attempt of child marriage to the Panchayat and the government authorities.
- Raise my voice for the education and safety of all children and I support the creation of a Child Marriage Free Bharat.

\*\*\*\*\*

## बाल विवाह के खिलाफ शपथ

बाल विवाह एक सामाजिक बुराई और कानून का उल्लंघन है, जो बालिकाओं की शिक्षा, सुरक्षा, स्वास्थ्य और विकास में बाधा है, तथा उनके सपनों को साकार होने से रोकता है।

इसलिए, मैं शपथ लेता/ लेती हूँ कि ...

- मैं बाल विवाह के खिलाफ हर संभव प्रयास करूँगा/ करूँगी।
- मैं सुनिश्चित करूँगा/ करूँगी कि मेरे परिवार, पड़ोस और समुदाय में किसी बालिका का बाल विवाह न हो।
- मैं बाल विवाह के किसी भी प्रयास की सूचना पंचायत और सरकार को दूँगा/ दूँगी।
- मैं सभी बच्चों की शिक्षा और सुरक्षा के लिए भी अपनी आवाज बुलंद करूँगा/ करूँगी और बाल विवाह मुक्त भारत का निर्माण करूँगा/ करूँगी।

\*\*\*\*\*

अनिल मलिक, आई.ए.एस.

सचिव

Anil Malik, I.A.S.

Secretary

Tel: 011-23382586, 23386731

Fax: 011-23391495

e-mail: secy\_wcd@nic.in



सत्यमेव जयते

आजादी का  
अमृत महोत्सव

भारत सरकार  
महिला एवं बाल विकास विभाग  
शास्त्री भवन, नई दिल्ली - 110 001

Government of India  
Ministry of Women & Child Development

8<sup>th</sup> November, 2024

D.O. No. 138/2020-WW-Part(1)

Dear Chief Secretary/Administrator,

As you are aware, every year the period from 25<sup>th</sup> November (International Day for the Elimination of Violence against Women) to 10<sup>th</sup> December (Human Rights Day) is observed throughout the world as 16 days of Activism for ending gender based violence. In this regard, I have already written to you to kindly utilize this period for conducting 'Awareness Campaign for Eliminating Gender Based Violence' and to conduct programmes highlighting initiatives of Government in combating gender-based violence and raising awareness about the rights and entitlements of women and girls.

2. Your kind attention is also drawn to the Hon'ble Supreme Court's judgement in Writ Petition (C) No. 1234 of 2017 titled Society for Enlightenment and Voluntary Action & Anr. Versus Union of India & Ors.

3. In the aforementioned context and keeping in view the fact that child marriage is one of the worst forms of violations of human rights and is a major impediment in achieving the objective of 'Viksit Bharat' set out by the Hon'ble Prime Minister, the Hon'ble Union Minister of Women and Child Development will launch "Bal Vivah Mukta Bharat" campaign on 27<sup>th</sup> November, 2024, at Vigyan Bhawan, New Delhi to raise awareness on the issue to eliminate child marriages with a 'Whole of Government' and 'Whole of Society' approach.

4. I, therefore, solicit your full co-operation in making this campaign a huge success in your State/UT. I also request that at least one Child Marriage Prohibition Officer (CMPO) from each district of your respective State/UT may kindly be deputed to attend the launch event in New Delhi on 27.11.2024.

With regards,

Yours Sincerely,  
Sd/-  
(Anil Malik)

Chief Secretary/ Administrators of all States/UTs

✓Copy to:

Additional Chief Secretary/Principal Secretary/ Secretary of WCD or Social Welfare Department of all States/ UTs

(Anil Malik)

Room No. 603, A Wing, Shaasti Bhawan, Dr. Rajendra Prasad Road, New Delhi - 110 001  
Website: <http://www.wcd.nic.in>

अनिल मलिक, आई.ए.एस.

सचिव

Anil Malik, I.A.S.

Secretary

Tel : 011-23383586, 23386731

Fax : 011-23381495

E-mail: secy.wcd@nic.in



सत्यमेव जयते



आजादी का  
अमृत महोत्सव

भारत सरकार  
महिला एवं बाल विकास मंत्रालय  
शास्त्री भवन, नई दिल्ली - 110 001

Government of India  
Ministry of Women & Child Development

18<sup>th</sup> November, 2024

D.O. No.138/2020-WW-Part(1)

Dear Chief Secretary/Administrator,

Please refer to my earlier D.O. letter dated 08.11.2024 informing about the launch of "Bal Vivah Mukh Bharat" campaign on 27<sup>th</sup> November, 2024, at Vigyan Bhawan, New Delhi by the Hon'ble Minister of Women and Child Development to raise awareness on the issue and eliminate child marriages across the country with a 'Whole of Government' and 'Whole of Society' approach.

2. For this campaign to truly resonate and effect change, it is imperative to involve and ensure active participation of each and every segment of society, who take ownership and pride in preventing child marriages. I may highlight that members of Women Self Help Groups, Anganwadi workers, ASHA workers & helpers, ANM and other health functionaries, police officials, Child Marriage Prohibition Officers (CMPOs) and other duty bearers, local community leaders, locally influential academicians/ teachers, students of all schools/ colleges, Elected representatives from Panchayati Raj Institutions and urban local bodies, Community health practitioners, members of Civil Society Organizations (CSOs), and Local Advocates particularly who are members of State/ District Bar Councils/ Legal Services Authorities will play a pivotal role not only in disseminating awareness about but also in facilitating immediate interventions to prevent instances of child marriages. Their collective involvement will be key to ensure the success of this campaign and create a lasting impact in the fight against child marriage.

3. I, therefore, request you to kindly ensure involvement of all the stakeholders mentioned above and beyond in the initiatives of your State/ UT to maximise the impact of this campaign. They may be encouraged to participate in the launch event on 27<sup>th</sup> November, 2024 through the webcast link that will be shared separately.

With regards,

Yours Sincerely,

Sd/-

(Anil Malik)

Chief Secretary/ Administrators of all States/UTs

✓ Copy to:

Add. Chief Secretary/Principal Secretary/ Secretary of WCD/Social Welfare Department of all States/ UTs.

(Anil Malik)



## Launch of "Bal Vivah Mukh Bharat" campaign on 27 November, 2024, at Vigyan Bhawan, New Delhi.

- ❖ By- Hon'ble Minister of Women and Child Development
- ❖ to raise awareness on the issue and eliminate child marriages across the country with a 'Whole of Government' and 'Whole of Society' approach

- Pledge taking ceremony across country on 27<sup>th</sup> Nov 2024
- Launch of Portal by Hon'ble Minister WCD – Creating Central repository for registration of complaints
- States Responsibilities
  - To Depute at least 1 CMPOs from every district- 785
  - To ensure pledge taking of key stakeholders and other local community members through webcast (photographs may be uploaded on portal)
  - Use MyGov portal for ensure significant number of pledges taken by people- target- 25 crore
  - Involve SCPCRs and the members of each and every segment of society.

**Key Stakeholders** - for pledge taking and subsequent campaign promotion, ensure involvement of

- Gram Panchayats- shall conduct Gram Sabhas on 27<sup>th</sup> Nov
- Elected representatives of PRIs/ ULBs
- Schools & Colleges - Principals/ teachers/ students
- Health sector- ANMs/ ASHAs/ PHCs/ CHCs/Doctors etc
- Legal service authority- SLSA/ DLSA
- Advocates/Legal Practitioners
- Home departments- All police personnel
- WCD Officials- AWWs/ OSCs/ WHL/CCI/HEWs etc.
- SRLM & SHGs
- Religious leaders
- CSOs

- **States-** to intimate names of persons of following categories who has done exemplary work/ act to prevent solemnization of child marriage, latest by **18.11.2024, i.e Monday**, along with a short write-up narrating sequence of events how they have achieved their feat.
  - (i) A girl or boy - who took self-initiative to stop his/ her child marriage and achieved success in life in any field;
  - (ii) Parent- who have stopped his/ her child's marriage;
  - (iii) Any Civil Society Organizations (CSOs)
  - (iv) Any Gram Panchayat – particularly those in remote or tribal areas
  - (v) Any Child Marriage Prohibition Officer (CMPO)
  - (vi) Any Police Officer
- **Provide best practices** or unique initiative adopted by any district/ State to prevent solemnization of child marriages and effective implementation of Prohibition of Child Marriage Act.